

Job Title: Sr. Designer
Department: Marketing
Reports to: VP of Marketing

FLSA status: Exempt
Classification: Full-Time
Supervises: Designer

Ragnar exists to make life more awesome. We are a group of active people who seek to work with individuals who work hard and play hard and have a deep desire to be successful. Ragnar is a Utah-based company with a national footprint, we are a premier series of overnight road and trail running relay adventures. Occasional physical labor and working some race weekends is a requirement.

We offer a great benefits package including 75% paid health care premiums, 401K & match, open PTO policy, as well as one free Ragnar team registration per year.

Position Summary: This position is to maintain the high visual standards for which the Ragnar brand is known. Good design isn't good enough. We have the best medals on the planet, meaningful marketing creative assets, a vibrant apparel line, a passionate social media following and an unparalleled race experience. The Senior Designer will deliver high-level creative assets in all the above areas and work to attain the company objectives, all while having a dang good time.

Qualifications:

- Bachelor's degree or higher required.
- Minimum 3-5 years of broad design experience.
- Understanding of design across all platforms – hard goods, merchandise, web, email, print, etc, from ideation, to manufacturing to the final product.
- Ability to work with vendors to create amazing, detailed design diagrams that are on-brand and thorough.
- Leadership and project management experience required.
- Excellent interpersonal and communication skills with the ability to work effectively as a member of the marketing team and multiple cross-functional project teams.
- Well-organized with ability to multi-task, time management, and high attention to detail.
- Detail-oriented self-starter with the ability to prioritize projects, work within short time frames and meet deadlines.
- Serious design chops. Illustration skills are a must.
- Extensive understanding of standard design software.
- Able to maintain brand standards and best practices for social media content.
- Must have a good sense of brand and the importance thereof.

Essential functions and responsibilities:

- Make kickass designs from trucker hats to our legendary Double Medals and everything in between. Design means everything to us.
- Communicate well with all areas of the company and coordinate designs and deadlines.
- Adhere to budgets and expense management.
- Strong communication internally and externally to resolve design conundrums and manufacturing questions.
- A collaborative spirit. We have high standards in our creative department. Must be able to take feedback and work through several iterations of projects.
- Maintain and update brand documents including logos, Style Guides and templates of all kinds.
- Develop new brand identities for new products.
- Can design in a collaborative environment.



RAGNAR RELAY
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- Some travel required.
- Drive large vehicles up to 26' U-Haul trucks.
- Heavy lifting (50 lbs.).
- Working weekends and long hours during races.

Nonessential functions:

- Interface with other departments, customers, and vendor representatives.
- Responsible for effective communication levels and fosters team building.
- Manage continuous improvement projects involving cross-functional teams where necessary.
- Miscellaneous projects as assigned.
- Perform other related duties as assigned.

Physical demands and work environment: The physical demands and work environment characteristics described here are representative of those that must be met by an employee to successfully perform the essential functions of this job.

Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- **Physical demands:** While performing duties of job, incumbent is occasionally required to stand; walk; sit; use hands to finger, handle, or feel objects, tools, or controls; reach with hands and arms; talk and hear. Employee must occasionally lift and/or move up to 50 pounds. Specific vision abilities required by the job include close vision, distance vision, color vision, peripheral vision, depth perception, and the ability to adjust focus.
- **Work Environment:** The noise level in the work environment is usually moderate.



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