

Job Title: Reebok Activation Specialist  
Department: Apparel  
Reports to: Merchandise Event Staff & Logistics Manager

FLSA status: Exempt  
Classification: Seasonal/Part-time  
Supervises: None

Ragnar Relay is looking for talented individuals to join our global tribe of adventurers. We are a group of active people who seek to work with individuals who work hard and play hard and have a deep desire to be successful. Ragnar is a Utah-based company with a national footprint, we are a premier series of overnight road and trail running relay adventures.

**Position Summary:** As a Reebok Activation Specialist, you will work directly with our Ragnar merchandise team to ensure a logistically sound event and great runner experience in the Reebok activation area on site. **This job is all travel**, not in the office. **All our events fall on weekends and you must be able to work long hours during events.** Employees in this position must have flexibility in their schedule to travel to at least 8-15 events in 2018 and can be based out of the following states: UT, AZ, CA, CO, IL, MN, GA, FL, or VA.

The Reebok Activation Specialist is responsible for the building and preparation of the activation area. This includes long hours and laborious tasks including lifting up to 50 lbs. On race day, the Reebok Activation Specialist will be responsible for interacting and educating runners on Reebok shoes and apparel with a major focus on shoes sales and try on experience. Employees in this position must possess strong communication skills and have the ability to approach and communicate with customers in a friendly and professional manner. Previous experience in a retail and/or event environment is a plus.

Post-race responsibilities will include packing, inventorying and loading trailers with equipment. You must be able to lift up to 50 lbs. and be on your feet for extended periods of time. Experience driving large vehicles, such as 26 ft. u-hauls is preferred but not required. A strong performance individually and in a team environment is expected. We are looking for individuals that embrace active and endurance lifestyles, therefore, running or volunteering at a previous Ragnar event is a bonus.

#### **Essential functions and responsibilities:**

- Travel 4-5 days at a time (Wednesday through Sunday), up to 15 weeks a year
- Must have flexibility in schedule to travel to at least 8 events in 2018
- Pre-race set up and build out of activation center
- Sell and demo Reebok shoes and apparel
- Gather runner information and marketing data
- Act as an ambassador for Reebok and Ragnar brands
- Working the cash register/cash handling
- Customer Service
- Post-race wrap up/packing/managing equipment and inventory
- Collect and contribute constructive feedback to manager
- Other related duties

#### **Qualifications:**

- Previous retail sales and/or event activation experience



**RAGNAR RELAY**  
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OFFICE: (801) 499-5024  
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[RAGNARRELAY.COM](http://RAGNARRELAY.COM)

- Strong interpersonal and communication skills
- Must have a flexible schedule with the ability to travel 4-5 days a time
- Must be at least 18 years of age, with high school education or GED
- Comfortable with physical labor (lift, move and carry up to 50 lbs.)
- Able to stand on feet for up to 12 hours a day
- Be comfortable working outdoors
- Having run or volunteered at a previous Ragnar event is a plus

**2018 Event Dates:**

Road Series, Del Sol, AZ, February 7<sup>th</sup>- 11<sup>th</sup>

Road Series, Luckenbach, TX, March 7<sup>th</sup>- 11<sup>th</sup>

Road Series, Tennessee, March 21<sup>st</sup>- 25<sup>th</sup>

Road Series, So Cal, April 4<sup>th</sup>- 8<sup>th</sup>

Road Series, Cape Cod, May 9<sup>th</sup>- 13<sup>th</sup>

Road Series, Chicago, May 16<sup>th</sup>-20<sup>th</sup>

Road Series, Niagara, May 30<sup>th</sup>- June 3<sup>rd</sup>

Road Series, Wasatch Back, UT, May 30<sup>th</sup>- June 3<sup>rd</sup>

Road Series, Pennsylvania, June 13<sup>th</sup>- 17<sup>th</sup>

Road Series, Northwest Passage, July 11<sup>th</sup>- 15<sup>th</sup>

Road Series, Colorado, August 8<sup>th</sup>- 12<sup>th</sup> (tentative)

Road Series, Great River, August 15<sup>th</sup>- 19<sup>th</sup>

**To apply: Submit your cover letter with salary requirement and resume to [jobs@ragnarrelay.com](mailto:jobs@ragnarrelay.com)**



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