

Job Title: Associate Product Manager
Department: Product
Reports to: Lead Product Manager

FLSA status: Exempt
Classification: Full-Time
Supervises: None

Ragnar Relay is looking for talented individuals to join our global tribe of adventurers. We are a group of active people who seek to work with individuals who work hard and play hard and have a deep desire to be successful. Ragnar is a Utah-based company with a national footprint, we are a premier series of overnight road and trail running relay adventures. Occasional physical labor and working some race weekends is a requirement.

We offer a great benefits package including 75% paid health care premiums, 401K & match, open PTO policy, as well as one free Ragnar team registration per year plus more!

Position Summary: As an Associate Product Manager, you'll lead the feature planning, development, QA testing, usability testing and success of the Ragnar website, Registration platform and other selected projects. You'll need strong analytical skills that enable you to evaluate customer and business needs, balance priorities, and make tradeoff decisions. You must possess a unique blend of business and technical savvy; a big-picture vision, organizational skills and the drive to make that vision a reality. You must enjoy spending time in the market to understand their problems, and find innovative solutions for the broader market.

Essential functions and responsibilities:

- Manage and prioritize product enhancements and fixes that fit into the overall product vision
- Work closely with the product team, designers, developers and internal stakeholders to implement new features that meet customer needs and deliver on pipeline releases
- Drive product features through their entire creative cycle: ideation, specification, development, release, analysis, and iteration
- Assist in delivering the product strategy and roadmap for the website and registration platform
- Be the subject matter expert on Ragnar technical products
- Represent stakeholder needs
- Make recommendations and set technical requirements for overall functionality, improvements and other enhancements
- Monitor user feedback and validate/document bugs and issues
- Use analytics and A/B testing to steer improvements, inform projects, and drive product decisions
- Perform qualitative and quantitative research to discover feature ideas and validate them before development
- Work closely with our UX designer to ensure an excellent user experience in our product
- Work with engineers to help guide feature development
- Perform quantitative analysis on features' performance and find opportunities for optimization
- Be responsible for hitting the key performance indicators you are entrusted with
- Work and collaborate daily with the product team and communicate status updates
- Some travel required
- Working weekends and long hours during races

Qualifications:

- Bachelor's degree or higher required
- 1-3 years of Product Management experience
- A track record in working directly with software development teams to deliver successful projects on time



RAGNAR RELAY
12 South 400 West, 2nd Floor
Salt Lake City, Utah 84101
TOLL FREE: (877) 83-RELAY
OFFICE: (801) 499-5024
FAX: (801) 499-5023
RAGNARRELAY.COM

Job Title: Associate Product Manager
Department: Product
Reports to: Lead Product Manager

FLSA status: Exempt
Classification: Full-Time
Supervises: None

- Familiarity with Agile development
- Strong communication (oral and written)
- Strong analytical skills
- Proven ability to learn fast
- Understanding of iOS + Android (eco system) + mobile web, and development process
- Experience managing the entire product life cycle
- Experience with analytic and testing tools like Google Analytics and Optimizely
- Experience with Angular or REST services and JSON a plus
- Knowledge of front-end technologies including: HTML, CSS, Javascript, Angular and Bootstrap

Physical demands and work environment: The physical demands and work environment characteristics described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- Physical demands: While performing duties of job, incumbent is occasionally required to stand; walk; sit; use hands to finger, handle, or feel objects, tools, or controls; reach with hands and arms; talk and hear. Employee must occasionally lift and/or move up to 50 pounds. Specific vision abilities required by the job include close vision, distance vision, color vision, peripheral vision, depth perception, and the ability to adjust focus
- Work Environment: The noise level in the work environment is usually moderate

To apply: Submit your cover letter with salary requirement and resume to jobs@ragnarrelay.com



RAGNAR RELAY
12 South 400 West, 2nd Floor
Salt Lake City, Utah 84101
TOLL FREE: (877) 83-RELAY
OFFICE: (801) 499-5024
FAX: (801) 499-5023
[RAGNAR RELAY .COM](http://RAGNARRELAY.COM)