

#RagnarCotopaxi Questival Official Rules

NO PURCHASE NECESSARY TO WIN

1. Eligibility

To enter, you must be at least 16 years of age and a U.S. citizen or permanent legal resident. Ragnar Events, LLC and Cotopaxi employees and their immediate family members are not eligible. Immediate family includes only spouses, parents and children. Eligible members must have Instagram account, with the privacy settings set to public in order to view submissions.

2. Inappropriate Content

Obscene, provocative or otherwise questionable content will not be considered. Ragnar and Cotopaxi retain sole discretion as to what constitutes inappropriate content.

3. Rights

By entering the contest, entrants agree to have their submitted name and entry image displayed on our social media platforms and used by Ragnar or Cotopaxi for any purpose, at any time, without any fee or other form of compensation. We reserve the right to disqualify users, without notice, and for any reason.

4. Promotional Period

Ragnar Events, LLC will run contest beginning on Thursday July 14, 2016, at 12:00 a.m. (MT), and ending on Sunday July 17, 2016 at 11:59 p.m. (MT) (the "Contest Period").

5. Drawing/Odds

Following the Contest Period, ten (10) winners will be selected to win the prizes of the #RagnarCotopaxi Questival. Odds of winning are dependent on the number of eligible entries received. In the event of a dispute as to the identity of a Winner, Ragnar and Cotopaxi's decision will be final.

6. Selection Process

Winners will be selected based on the number of photos uploaded to Instagram using #RagnarCotopaxi. Photos must represent the Ragnar Cotopaxi Questival Questions. Individuals may only submit (1) photo per challenge question, for a maximum of (10) total submissions. The top (10) individuals with the most submissions will be eligible for the prizes. In the event of a tie, Ragnar and Cotopaxi will choose the winner based on content of images submitted.

7. Prizes

Nine (9) Runner-Ups will win:

- Cotopaxi Agua Water Bottle (\$24.95)
- Cotopaxi Trucker Hat (\$19.95)

Total Value of Prize: \$44.90

One (1) Grand Prize Winner will win:

- Team Entry into 2017 Cotopaxi Questival Seattle (\$150)
- Cotopaxi Paray Lightweight Jacket (\$89.95)
- Cotopaxi Uyuni Duffel Bag (\$69.95)

- Cotopaxi Agua Water Bottle (\$24.95)
- Cotopaxi Trucker Hat (\$19.95)

Total Value of Prize: \$354.80

Ragnar Events, LLC and Cotopaxi reserve the right to substitute a prize with any alternate prize of equal or greater value. No cash redemptions. Winners will be notified within 2 days of winning via direct messaging on Instagram. Winners will be required to respond to the notification within forty-eight (48) hours of an attempted notification. The failure to respond timely to the notification may result in forfeiture of the prize. Ragnar Events, LLC, in its sole discretion, may attempt to contact up to ten (10) potential winners of a prize with the above procedure after which the prize in question may go un-awarded if it remains unclaimed. Each Winner shall provide by private message an email address for delivery of the prize to Ragnar Events, LLC. Winner assumes the risk of safe arrival of prize. Ragnar and Cotopaxi are not responsible for lost, returned, "bounced back" emails or misdirected mail, or unsafe arrival of a prize. If the prize notification is returned as non-deliverable, or if Winner is found to be ineligible or not to be in compliance with these Official Rules, Winner may be disqualified and an alternate Winner will be selected. All expenses not specifically described online or herein are the Winner's sole responsibilities. Additional restrictions and limitations may apply.

8. Liability Limitations

IN NO EVENT WILL RAGNAR EVENTS, LLC, COTOPAXI OR THEIR SHAREHOLDER, AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, THEIR ADVERTISING OR PROMOTION AGENCIES OR THEIR RESPECTIVE OFFICERS, DIRECTORS, PARTICIPANTS, REPRESENTATIVES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR PARTICIPATION IN THIS CONTEST. WITHOUT LIMITING THE FOREGOING, THE CONTEST AND ALL ASSOCIATED PRODUCTS AND SERVICES ARE PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS, WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

9. Disputes

Except where prohibited, as a condition of participating in this Contest, you (and your parents/legal guardians if you are a minor) agree that any and all disputes which cannot be resolved amicably, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, or the determination of Winners shall be resolved individually, without resort to any form of class action exclusively by arbitration pursuant to the commercial arbitration rules of the American Arbitration Association, then effective. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant and Ragnar Events, LLC and Cotopaxi in connection with this Contest, shall be governed by, and construed in accordance with, the laws of the State of Utah, U.S.A., without giving effect to the conflict of laws rules thereof, and all proceedings shall take place exclusively in the State of Utah.